

Background:

ERA member airlines identified the lack of financing options available to regional carriers in Europe as a concern and hindrance to their development.

ERA was instructed by its members to prepare material to demonstrate the business case for investing in regional aircraft and implement its findings.

Our Achievements:

- Collection of all documentation to demonstrate the business case to the finance community
- Presentations completed for road show across Europe and the Far East in 2014.

Note: This project was not directly performed under The Sharpwings® banner but conducted by the Principals

The case for investing in the regional airline industry

Fifty per cent of passengers worldwide are flying sectors below 500 nautical miles and thirty per cent below 300 nautical miles - the regional airline industry is anything but a niche market