

The case for investing in the regional airline industry

Fifty per cent of passengers worldwide are flying sectors below 500 nautical miles and thirty per cent below 300 nautical miles - the regional airline industry is anything but a niche market



ERA Marketing Material

Appointed by ERA following instructions by its members to prepare material to demonstrate the business case for investing in regional aircraft and implement its findings.

Our achievements included:

- Collection of all documentation to demonstrate the business case to the finance community.
- Presentations completed for road show across Europe and the Far East in 2014.

Note: This project was not directly performed under The Sharpwings® banner but conducted by the Principals